

PARUL INSTITUTE OF AYURVED ORGANIZING

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Join us on a session of

IPR BASICS FOR INNOVATORS & ENTREPRENEURS

14 NOV : **2 PM ONWARDS**

VENUE:
SEMINAR HALL,
PIA, PU

Coordinator:
DR. MAITRY S,
PIA, PU

DR. MAITRY S.

Assistant professor,
Parul Institute of Ayurved, Parul University



Report on

“IPR Basics for Innovators & Entrepreneurs”

ACTIVITY TYPE	Expert Talk / Interactive Session		
DATE & TIME	14/11/2025	Duration	Half Day
SEMESTER	1 st year BAMS students	No. of participants	80
EXPERT NAME WITH DESIGNATION	Dr. Maitry S., Assistant professor, Department of RSBK, Parul Institute of Ayurveda, Parul University		

Objective:

- To introduce BAMS 1st year students to the fundamental concepts of **Intellectual Property Rights (IPR)** relevant to healthcare, traditional medicine, and innovation.
- To help Ayurveda learners understand how **Ayurvedic knowledge, formulations, and healthcare innovations** can be protected through patents, copyrights, trademarks, and related IPR tools.
- To encourage innovation and scientific thinking among students from the very beginning of their professional journey.
- To highlight opportunities for entrepreneurship and product development within the **Ayurveda, herbal, wellness, and AYUSH sectors.**

Session Details:

The session on “**IPR Basics for Innovators & Entrepreneurs**” was organized on occasion of the **BAMS 1st Professional Orientation Program** at the **Seminar Hall, Parul Institute of Ayurveda (PIA)**. The event aimed to cultivate early awareness among students about the importance of Intellectual Property Rights in safeguarding innovation, especially within the evolving field of Ayurveda.

The resource person, **Dr. Maitry Sachinwala**, provided a clear and engaging overview of essential IPR concepts such as patents, trademarks, copyrights, designs, geographical indications (GI), and trade secrets. She further explained how proper understanding of IPR enables innovators to legally protect their ideas, prevent misuse, and promote ethical commercialization.

Ayurveda Integration:

Dr. Maitry emphasized the special relevance of IPR in the **Ayurveda and herbal medicine sector**, explaining:

- The importance of protecting **new herbal formulation development**, various dosage forms, novel extraction processes, and Ayurvedic medical devices.
- How entrepreneurs can innovate responsibly without misappropriating classical Ayurvedic knowledge listed in databases like the **TKDL (Traditional Knowledge Digital Library)**.
- The potential for patents in **Ayurvedic product standardization**, nutraceutical development, personalized healthcare solutions, and wellness technologies.
- Case examples where Ayurvedic preparations, yoga therapies, and traditional wellness practices required IPR protection to prevent biopiracy and unauthorized commercial use.

She highlighted how modern Ayurvedic students can contribute to evidence-based innovation through research, documentation, and entrepreneurial thinking, aligning traditional wisdom with contemporary IPR frameworks.

Key Insights from the Speaker:

- **Understanding IPR Types:** Clear distinction between patents, trademarks, copyrights, and design registrations.
- **Relevance to Ayurveda:** Need for innovation while respecting classical literature and proper documentation of new research findings.
- **Protection of Innovations:** Steps for patent filing, prior-art search, and avoiding duplication.
- **Entrepreneurial Thinking:** How IPR strengthens startup ventures in Ayurveda, herbal cosmetics, nutraceuticals, Panchakarma equipment, and digital health solutions.
- **Ethical Innovation:** Responsible use of traditional knowledge and prevention of biopiracy through awareness and legal compliance.

Learning Outcomes:

Students gained foundational understanding of the role of IPR in safeguarding innovations. The session stimulated interest in research, creativity, and entrepreneurship by showing how Ayurveda graduates can contribute to the healthcare sector through legally protected innovations. They also understood how integrating IPR with Ayurvedic research leads to:

- Development of novel herbal products
- Standardization of classical formulations
- Technological advancements in Ayurvedic practice
- Greater global recognition and acceptance of Ayurveda

Conclusion:

The session on “**IPR Basics for Innovators & Entrepreneurs**” by **Dr. Maitry Sachinwala** proved highly valuable for the newly admitted BAMS students. It provided a foundational understanding of how Intellectual Property Rights support innovation, protect traditional Ayurvedic knowledge, and empower young professionals to engage in research and entrepreneurship. The program successfully enriched the orientation experience by encouraging students to adopt a scientific, innovative, and legally informed approach to their future Ayurvedic practice.

Glimpses of the Program









PARUL INSTITUTE OF AYURVED

ATTENDENCE SHEET

NAME OF EVENT: IPR BASICS FOR INNOVATORS & ENTREPRENEURS
NAME OF EXPERT: DR. MAITRY SACHINWALA
DATE & TIME: 1st NOV 2025, MOR AFTERNOON SESSION
(FRIDAY)

Sr. No	Enrolment No.	Name	Signature
1	25UG020024	Dooliya Poincy.	
2	25UG020026	Rana Rudraxi P	R.P.Rana
3	25UG020035	Madgundi Asha A.	Ashel
4	25UG020007	Parmar Yesha A.	Yesha
5	25UG020012	Pragapati Suhana G.	
6	25UG020075	Jakusmiya Avani J.	
7	25UG020066	Bhale Madhavi D.	Madhavi D.
8	25UG020010	Nehanshi D. Patel	Patel
9	25UG020009	Densyben Sanghani	Sanghani
10	25UG020036	Dattani Yesha S.	Dattani
11	25UG020046	Keya Kalpesh Shah	Shah
12	25UG020052	Makwana Khushi P.	Khushi
13	25UG020011	Thakkar Ayushi	Ayushi
14	25UG020001	Shah Vallabha Tejus Kumar	V.T.Shah
15	25UG020025	Jain Shreyas Manoj	Shreyas
16	25UG020028	Rami Riya . M	Riya
17	25UG020073	Ruthod Pailyanku D.	P.D.Ruthod
18	25UG020053	Shakshi DPIP Ragnuvanshi	Ragnuvanshi
19	25UG020021	Patel Nirzadaben B.	Nirzadaben
20	25UG020065	Patel Krishna J.	Krishna J. Patel
21	25UG020034	Parmar Niyati K.	N.K. Parmar
22	25UG020056	Rathod Zolika A	
23	25UG020069	Jiya A. Patel	Jiya

24	25UG020071	Patel Hetvi V.	Jay
25	25UG020005	Pranjal Ganesh Nilkam	Pranjal
26	25UG020029	Patel Bhumiha M.	Bhumiha
27	25UG020039	Vankar Hetal V.	Hetal
28	25UG020008	Hiral M. Patel	Patel
29	25UG020063	Manisha Jha	Mina
30	25UG020058	Rathod Vaidehi Pankaj	Vaidehi
31	25UG020033	Kanitu Kumari	Kanitu
32	25UG020064	Anushka Pathak	Anushka
33	25UG020006	Bariya Nisha U.	N.U. Bariya
34	25UG020083	Patel srushti B	S.B. Patel
35	25UG020042	Ranolia Dhruvi	Dhruvi
36	25UG020059	Desai Shreeji B.	Shreeji
37	25UG020055	Chauhan Fenil R.	Fenil
38	25UG020032	Tarmar Riya A.	Riya
39	25UG020014	Aparnathi Hiral R.	Hiral
40	25UG020017	Chaudhary Hiral C.	H. Chaudhary
41	25UG020004	Manshi Patel	Manshi
42	25UG020018	Yash K. Patel	Yash
43	25UG020022	Rathod Khushi H.	K.H. Rathod
44	25UG020054	Parasranya Nishu	Nishu
45	25UG020074	Rajput Shreya R.	Shreya
46	25UG020068	Bajaj Bhakti A.	Bhakti
47	25UG020045	Nidhi Balav	Nidhi
48	25UG020076	Niti Shah.	Niti
49	25UG020002	Nandini Patil	Nandini
50	25UG020030	Amee .D. Solanki	Amee
51	25UG020051	Padwal Anshika	Anshika
52	25UG020060	Mehru Parekh	Mehru
53	25UG020013	prince Anleshwariya	Prince
54	25UG020050	Yash machi	Yash
55	25UG020044	Vansh Pathak	Vansh
56	25UG020049	Chavda Ashay mukeshbhai A.M. Chavda	
57	25UG020027	Patil Aniket Umakant	Aniket
58	25UG020040	Chauhan Jay Rakeshbhai	J. Chauhan
59	25UG020079	Solanki Yash Jayeshbhai	Yash
60	25UG020048	Bodana Ajitsinh M.	Ajitsinh

61	25UG020077	Thakore ' cijay. B.	A Jay
62	25UG020087	Dattay Parthik. Asma.	Parthik
63	25UG020016	Kandarp peejapati	P
64	25UG020020	Jambucha Dhaval V.	DS
65	25UG020072	BHATT JAINIL SUNDIL	J Shakti.
66	25UG020082	Bati Rishab Ashok Bhai	R.A. Bati
67	25UG020085	Rathod Kirtimbhaji Kanjibhaji	Rathod
68	25UG020037	Jedav Bhargav Jaydish Kumar	Bhargav
69	25UG020038	Gandhi Amir Altaf	Amir
70	25UG020032	Ray Mukesh Bideshuar	Mukesh B Ray
71	25UG020043	Pagi Deventee. J	Pagi
72	25UG020048	Chavariya Kuldi P. J	Chavariya
73	25UG020019	Mandanku Siddhesh G.	Siddhesh
74	25UG020041	Khudilkar Krish M.	Krish
75	25UG020057	Joshi Keyur M.	Joshi
76	25UG020084	Solanki Jaysinh B.	Solanki
77	25UG020067	Banulata Nandik. M.	Nandik
78	25UG020086	Damos Ketan H.	Damos
79	25UG020047	Shreya Gadhavi	Shreya
80	25UG020022	Reelhad Keshvi H.	Reelhad